

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: <div style="text-align: center;">The Old Vic Theatre Trust 2000</div>	
If your organisation is part of a larger organisation, what is its name? N/A	
In which London Borough is your organisation based? Lambeth	
Contact person: Ms Victoria Burton	Position: Head of Trusts and Foundations
Website: http://www.oldvictheatre.com	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1072590
When was your organisation established? 28/11/1998	

Grant Request

Under which of City Bridge Trust's programmes are you applying? <div style="text-align: center;">Making London More Inclusive</div>
Which of the programme outcome(s) does your application aim to achieve? Community buildings that are more accessible and as a result Disabled people actively taking part in the arts or sport
Please describe the purpose of your funding request in one sentence. Improve access to our Grade II* heritage building by creating a new entrance with lift, enhancing the visitor experience and making the theatre more inclusive.
When will the funding be required? 15/10/2018
How much funding are you requesting? Year 1: £100,000 Year 2: £0 Year 3: £0 Total: £100,000

Aims of your organisation:

Artistic Director Matthew Warchus' overarching mission is for The Old Vic to be a strong advocate for the power of theatre as a force for good in society. We want to continue to make theatrical history by presenting outstanding work with a popular, intelligent, surprising and unintimidating signature; develop a strong social mission that will capture the imagination and engender a sense of loyalty amongst audiences, donors, creatives and actors; make our 200 year old building physically secure and financially sustainable and achieve all of this without the need for subsidy.

The Old Vic has agreed six strategic objectives for Matthew's tenure:

- Establish The Old Vic as a world leader in theatre, creativity and entertainment
- Reach more audiences in new places and in new ways
- Unlock creative imagination in people of all ages and backgrounds
- Deliver best-in-class operational performance
- Revitalize our building to enrich audience experience
- Innovate to drive growth and investment

Main activities of your organisation:

The Old Vic is one of the most respected and best loved theatres in the world. During 200 years of rich theatrical history some of the UK's finest actors, writers and directors have worked here, developing an international reputation for artistic excellence. Under Artistic Director Matthew Warchus, the artistic programme has diversified, offering an eclectic mix of new writing, musicals, dance, arthouse plays and re-imaginings of the classics. Daytime family work and late night music, magic and comedy have been added.

Through its education, community and artist development programmes, The Old Vic also continues to champion creative approaches to social mobility, education and engagement, seeking particularly to support young people to be the best they can be, whether or not they want to make a career in theatre. Giving access to world-class theatre to as many people as possible with as few barriers to access as possible is our goal.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
81	7	12	0

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	

Summary of grant request

As part of a multi-phased scheme of renewal and renovation, The Old Vic plans to address its key physical challenges over the next few years. This comprehensive programme of works will transform the experience for visitors, and unlock new audiences and income streams, thus securing The Old Vic's future as an independent theatre with a social mission.

The works have been split into three distinct, but interconnected, phases to ensure that each is completed as funding becomes available. The first phase commenced in 2017 with a refresh of the façade in time for our 200th anniversary. This phase will continue in early 2019 with essential upgrades that will make the building truly accessible for the first time as well as increase the number of WCs and improve circulation front of house.

For 200 years, The Old Vic has played a central role in shaping the development of theatre and careers in this country as well as offering the local community educative entertainment. Built in 1818, with listed building status (Grade II*), its structural limitations make creating a fully accessible venue difficult to achieve. However, this project recognises the importance of universal access and offers an imaginative, cost-effective solution that takes into consideration audience needs while creating space to innovate and grow income streams.

We want to open our doors to everyone, but our provision for disabled visitors is severely compromised by a lack of step-free access to any of the front of house spaces. Wheelchair users are only able to access our two wheelchair seating positions in the stalls via a fire exit and cannot access the box office, any of our bars or the front of house spaces. Our foyers are not sympathetic to use by ambient disabled visitors.

Under the proposed scheme, the box office, basement bar and WCs will all be made accessible to wheelchair users. Access to the auditorium will be improved, allowing independent admission. This will be achieved by creating a new entrance on Waterloo Road, with platform lift and separate set of stairs, which enables patrons to reach the auditorium and foyer and travel down to the basement bar.

Expanding the foyer by 50%, allowing greater circulation throughout the entire front of house, will create a more pleasant and enjoyable experience for all visitors, especially access patrons, as well as contribute to the financial stability of the business through increased bar and merchandise sales.

This project achieves City Bridge Trust's 'Making London More Inclusive' programme outcome of ensuring community buildings are more accessible and as a result are more widely used by disabled people. David Bonnett Associates recently ran a focus group, focusing specifically on wheelchair users and mobility impaired patrons, to solicit feedback on The Old Vic's proposed plans.

In addition to concessions for disabled patrons, The Old Vic runs discounted ticket schemes, such as the PwC £10 Previews, which is open to all, to break down barriers to attendance and encourage the greatest possible diversity of our audiences. During Matthew Warchus' tenure as Artistic Director, he has doubled the number of shows and increased the range of work we offer so that we appeal to more people and more diverse groups of people.

We have implemented a number of initiatives to reduce our carbon footprint over the past year, including i) upgrading our temperature control systems and installing thermostatic radiator valves, ii) switching to an electricity supplier providing 100% renewable energy, iii) introducing e-tickets and iv) ensuring that all takeaway containers in our café are compostable. Our Creative Green certification rating from Julie's Bicycle was recently increased from three to four stars.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

None at present

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

A new entrance on Waterloo Road, allowing step-free access front of house at The Old Vic for the first time

A new platform lift internally to link the Waterloo Road entrance to the foyer and the basement, making the bars, cafe and box office accessible

Improved toilet provision - An additional wheelchair accessible, unisex toilet in the basement

Additional access seats / wheelchair spaces in the auditorium, doubling the number of wheelchair spaces from two to four and adding two (possibly more) flexible spaces.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

The Old Vic's foyer, basement bar and toilets will become accessible from street level, offering equality of visitor experience to disabled patrons and people with mobility issues.

A remodeled side entrance and lift will transform wheelchair access to the basement and ground floor levels, allowing patrons to use the bars and facilities independently rather than trying to attract the attention of front of house staff and using a side entrance (fire exit) to the auditorium.

An accessible WC in the basement means that disabled patrons will be able to visit The Old Vic at all times. Currently, the only accessible WC is accessed through the auditorium and is only available pre-show and in the interval. This additional WC will double provision.

Doubling the number of wheelchair spaces from the current two to four permanent spaces plus additional flexible spaces will mean more disabled patrons will be able to enjoy world-class theatre every year.

A remodelled foyer and lowered Box Office counter with hearing loop will ensure that anyone with access needs feels welcome at The Old Vic and able to book/collect tickets independently.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Once the construction phase is complete, maintenance of the new entrance, lift, accessible WC and access seats will form part of our annual maintenance budget.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

300,000

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

All ages

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Demolitions and Alterations, External Works	61,113	0	0	0
Mechanical, Electrical and Plumbing	336,736	0	0	0
Doors, Walls and Partitions	147,576	0	0	0
Substructure, BWIC	70,747	0	0	0
Stairs and Balustrades, Lift Installation	39,081	0	0	0
Floor and Ceiling Finishes	64,465	0	0	0
Fixtures, Fittings & Equipment, Including Sanitary Appliances and Lift	177,950	0	0	0
Clients Costs & VAT	951,000	0	0	0
Preliminaries, Contingency, Inflation, Risk Allowance and Design Development	647,333	0	0	0

TOTAL:	2,496,00	0	0	0
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Trusts and Foundations	200,000	505,000	0	0
Lambeth Council	30,000	0	0	0
Old Vic Endowment	168,000	0	0	0
Individuals and Gift Aid	160,000	338,790	0	0

TOTAL:	558,000	843,790	0	0
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
The Weinstock Fund	5,000	0	0	0
Virdor Credits	100,000	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	105,000	0	0	0
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Demolitions and alterations - entrance side door	25,655	0	0	0
Demolitions and alterations - basement	6,500	0	0	0
Stairs and Balustrades	16,700	0	0	0
External Walls and Doors	21,145	0	0	0
Electrical	5,000	0	0	0
New lift	25,000	0	0	0
	0	0	0	0

	0	0	0	0
	0	0	0	0
TOTAL:	100,000	0	0	0

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: August	Year: 2016
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Income received from:	£
Voluntary Income	3,289,348
Activities for generating funds	8,396,511
Investment Income	618
Income from charitable activities	604,090
Other sources	0
Total Income:	12,290,567

Expenditure:	£
Charitable activities	3,919,470
Governance costs	57,244
Cost of generating funds	8,191,231
Other	56,232
Total Expenditure:	12,224,177
Net (deficit)/surplus:	66,390
Other Recognised Gains/(Losses):	0
Net Movement In Funds:	66,390

Asset position at year end	£
Fixed assets	6,376,533
Investments	0
Net current assets	1,016,352
Long-term liabilities	1,954,760
*Total Assets (A):	5,438,125

Reserves at year end	£
Restricted funds	617,823
Endowment Funds	0
Unrestricted funds	4,820,302
*Total Reserves (B):	5,438,125

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
1-10%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

The Old Vic Board has been working to modernise its governance arrangements. Subject to Charity Commission approval, the objects of the Charity will be updated to ensure they reflect our commitment to promoting the arts for public benefit, and to preserving the cultural heritage of The Old Vic; and appoint future Trustees for three year terms, up to a maximum of three consecutive terms.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	20,000	20,000	620,000
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	45,000	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
The Sackler Trust	150,000	165,000	165,000
The Gosling Foundation	100,000	100,000	0
TS Elliot Estate	50,000	50,000	45,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Victoria Burton**

Role within **Head of Trusts and Foundations**
Organisation: